



**CENTRAL
BUSINESS
DISTRICT
ASSOCIATION**

CONNECT UPTOWN



OUR SUCCESS IS DUE TO OUR MEMBERS

The CBDA's objective is to serve as an advocate for its membership and to promote the growth and development of the business community within the Pembroke Strategic Growth Area. In doing so, it is recognized that progress and advancements in policies and amenities within this urban core ultimately benefit the entire city and the region as a whole.

What is CBDA?

Events

CBDX

Membership



The Voice of the Business Community

GETTING INVOLVED IS WHAT ITS ALL ABOUT!

Much of CBDA's success is due to the hardworking members who volunteer their time and service on a CBDA committee.

This structure allows CBDA take the lead on a number of issues impacting growth within the Pembroke SGA; effectively communicate ideas, concerns and strategies for development with city officials; plan and execute events to enhance member networking opportunities; and provide advice, guidance and planning for the organization's internal operations.

The Central Business District Association is a 501 (c) 6 business organization. Our mission is to support the growth and development of the business community within the City of Virginia Beach's Pembroke Strategic Growth Area (SGA). In doing so, it is recognized that advancements in policies and amenities within this urban core ultimately benefit the entire city and the region as a whole. Membership in the CBDA is offered to businesses and organizations that support the CBDA's mission, and covers full time employees within a company. Membership is not available to individuals.

The CBDA works with government, community, and business leaders in developing meaningful relationships to promote the area as a primary center for business which offers unique professional, retail, residential, cultural and recreational opportunities. It provides a forum to identify and define issues of importance to its membership, including the attraction to, and retention and growth of businesses within the Pembroke Strategic Growth Area. The CBDA influences government action that will directly benefit the Pembroke Strategic Growth Area and its stakeholders, and it endeavors to serve as a leader in shaping policies that favorably impact the city and the region.

The CBDA hosts a variety of informative and educational programs and events attended by prominent business, political and community leaders. These events provide exceptional networking opportunities for members, and further the organization's mission by bringing individuals and businesses together with similar goals in support of the Pembroke SGA.

EVENT CALENDAR

JANUARY LUNCHEON WITH
CITY MANAGER

FEBRUARY CBDX CASINO NIGHT

MARCH INTERNSHIP DAY

APRIL LUNCHEON WITH SPECIAL
GUEST SPEAKER

MAY DAY WEDNESDAYS
NETWORKING

JUNE ANNIVERSARY CELEBRATION

SEPTEMBER GOLF TOURNAMENT

OCTOBER POLITICAL LUNCHEON

DECEMBER HOLIDAY PARTY

NEW YEAR'S EVE
LAST NIGHT ON THE TOWN



EVENTS ARE THE FUN PART!

CBDA has an annual program of events designed to provide members with access to informative speakers and create exceptional networking opportunities. Our main events include luncheons, our internship day, happy hours, the annual golf classic, holiday party and the Last Night on the Town New Year's Eve Celebration. Sponsorship of these events allows members to promote their company, brand, product and service.



ANOTHER WAY TO GET INVOLVED AND FOCUS ON YOU AND YOUR BUSINESS!

As a 501c(6) nonprofit organization, the CBDA derives its funding from two primary sources - membership dues and income generated from events. Sponsorship of our events guarantees a revenue stream from this source.





**THE
NEXT
GENERATION
OF
BUSINESS LEADERS**

CBDX is a group of young professionals under the age of 40 who are with CBDA companies. They are charged with furthering the mission of the CBDA by encouraging the next generation of business leaders to get involved in the local business community.

CBDX is very active in its philanthropic efforts through its annual "Casino Night" fundraiser which generates donations for local charities, and the X Scholarship awarded to Princess Anne High School students who participate in the CBDA's annual Internship Day. Donations to the scholarship fund are collected through the CBDA Foundation.

CBDX has taken an active and vocal leadership role in CBDA's efforts to extend light rail to Town Center. CBDX also has established a productive working relationship with other young professional groups throughout Hampton Roads to create a unified voice for the region's millennials.



More information on CBDX membership, news and events can be found at www.thecbdx.com

MEMBERSHIP

WHY SHOULD MY COMPANY JOIN?

Membership in the CBDA affords you the opportunity to become a part of this exciting and continuing economic development within the City of Virginia Beach. The organization works with government, community and business leaders in developing meaningful relationships to promote the area as a primary center for business, professional, financial, residential, and cultural activities. The CBDA also conducts informative meetings and events with special guest speakers, attracting prominent business, political and community leaders that also provide exceptional networking opportunities for members. These events, marketing and promotional programs are part of CBDA's mission of bringing individuals and businesses together with similar goals.



The Central Business District Association

Thank you for your interest in joining the Central Business District Association. Membership is offered to businesses and organizations, and covers all full time employees within a company. Membership is based on the number of full time employees. Dues are invoiced annually on the calendar year. Membership is not available to individuals. A membership application may be found at www.cbda.net/membership-application/

Level 1 - \$300, 1-5 employees

Level 2 - \$600, 6-10 employees

Level 3 - \$800, 11-20 employees

Level 4 - \$1,000, 20-40 employees

Level 5 - \$1,200, 40 + employees

CBDA

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